

## Two Events for Writers from the San Francisco Writers Conference

# 3rd Annual San Francisco Writing for Change Conference

November 13 & 14, 2010

Hilton Hotel Financial District/Chinatown on Kearney St.

### Do you have ideas that can change the world in positive ways?

Join us at a world-class writers' conference created to give writers the knowledge they need to write, sell & promote their books...**and ultimately change the world for the better.** Topics encompass business, politics, technology, spirituality, personal development, health, social issues, the environment, culture, the law, international relations and more.

Changing the World,  
One Book at a Time.

2010 San Francisco Writing for Change presenters include:

**AUTHORS:** John Robbins and Dan Millman (keynotes); Cami Walker, *29 Gifts*; Kirk Boyd, *2048*; Zoe Carter, *Imperfect Endings*; Kevin Smokler; Stephanie Chandler; Rosemary Daniell.

**AGENTS:** Rita Rosenkranz, Rosenkranz Literary Agency, NYC; Andy Ross, Andy Ross Agency; Michael Larsen & Elizabeth Pomada, Larsen/Pomada Literary Agents, S.F.;

**TRADITIONAL PUBLISHERS/EDITORS:** Katie McHugh, Da Capo Press; Jill Schwartzman, Random House; Jeanette Perez, HarperOne; Mitch Horowitz, Tarcher/Penguin; Alan Rinzler, Jossey-Bass; Jeevan Sivasubramanian, Berrett-Koehler. **SELF-PUBLISHING:** Mark Coker Smashwords...and much more to come!

**Registration Fees:** \$395 thru 8/31/10; \$450 thru 11/12/10; \$495 11/11/10 until sold out!



Dan Millman  
*Way of the  
Peaceful Warrior*



John Robbins  
*The New Good Life  
The Food Revolution*

Don't miss our signature event:

## 8th Annual San Francisco Writers Conference

February 18th-20, 2011 at the Intercontinental Mark Hopkins

David Morrell, *Lessons from a Lifetime of Writing*; Dorothy Allison, *Bastard out of Carolina*; Robert Dugoni, *Wrongful Death*; Lee Lofland, *Police Procedure & Investigation*; Susan Wiggs, *Fireside*; Sheldon Siegel, *Judgment Day*; Elizabeth Engstrom, *Lizard Wine*; Cara Black, *Murder on the Left Bank*.  
Nearly 100 bestselling authors, agents and editors from major publishing houses.

Registration fee: \$495 thru 8/31/10; \$595 thru 12/31/10; then \$695. Hurry, we sell out every year!

Opt-in on  
the website  
for our free  
SFWC  
newsletter.

Register NOW! Registration for either event includes:

A full schedule of workshops & sessions taught by major presenters...plus thought provoking keynotes. A full faculty of New York and California agents, editors and publishing professionals. Feedback on your project from independent editors. Opportunities to pitch your book to influential agents and editors. Traditional & self-publishing options, too! Two lunches, continental breakfast (1 at SFW4C; 2 at SFWC), and networking party with the speakers.

FABULOUS SFWC RATES for the host hotels—Hilton & Mark Hopkins (based on availability!)



Choose and visit the event website for more details and registration information:

[www.SFWritingforChange.org](http://www.SFWritingforChange.org)

or

[www.SFWriters.org](http://www.SFWriters.org)

Registration phone for both events: (925) 560-1403

General event Info: (415) 673-0939

*The San Francisco Writers Conference a non-profit organization. Contact us for sponsorship & scholarship opportunities.*